



Pollock Pines-Camino Rotary Club

P.O. Box 88

Pollock Pines, CA 95726

www.pollockpines-caminorotary.org

16 July 2015

Minutes

Meeting conducted at Sportsman's Hall

The meeting was called to order by President Eric at 6:05 pm.

Members present: Carol Abbanat, Eric Bonnicksen, Christa Campbell, Heather Campbell, Ken Harper, Jack Mallinson, Jim Maroun, Kevin Monsma, Dave Rogers, Dennis Staller

Guest Rotarians: Donna Mullens, Asst. District Governor

Guests: Jeanne Harper, Elizabeth Mallinson, Heidi Maroun, Jo Ann Rogers

Guest Speaker: Rob Swain, Director of the Motherlode Century

Anniversaries and birthdays: Jim and Heidi's 4th anniversary will be on July 22nd.

Two bits...dollar: Dave entered \$5 to celebrate the size of beer glasses in Germany. He and Jo Ann have recently returned from a vacation in Europe, which included river cruises. Jim donated \$2 to celebrate his anniversary. He also noted that National night Out will be celebrated in Pollock Pines, and in Camino. Ken donated \$2 to celebrate a great weekend in Mendocino County and a ride on the Skunk Train.

Acknowledgements: Carol noted articles in the Mountain Democrat, including a letter to the editor by Becky on the Independence Day parade that our club had sponsored, and an article on the recent Miss Pollock Pines pageant. Two items of significance were that Ken was the Master of Ceremonies, and Miss Pollock Pines, Lauryn Roy, had been president of the Sierra Ridge Interact Club when she was in the eight grade at Sierra Ridge Middle School.



Speaker: Rob Swain worked for the City of South Lake Tahoe for a number of years before a reduction in force left him unemployed. He decided to develop a bicycle riding event schedule full time, and his upcoming local event will be the Motherlode Century. It is called that because it is a 100-mile event. The next one, to be run on May 9th, will be the fourth. Actual distances will vary from 34 miles to 97 miles, depending on the rider's choice of routes, though northern El Dorado County. Swain handed out a flyer showing the route choices, and route maps.

The event has had from 250 to as many as 280 riders. Roughly 10% are from Nevada, with the majority coming from California, many of them from the Bay area. They bring revenue to the area through hotel stays, meals, and other tourist expenditures. The rides are not timed, and there is no mass start. Traffic impact is minimized and there is little or no need for law enforcement assistance. Motherlode Century provides follow vehicles, radio communication, first aid, fluids and energy foods for the riders, and mechanics. Riders tend to be financially sound individuals with an average age of 54. Many of them ride bikes worth \$8,000. They tend to be dedicated riders who will spend money for the experience.

Swain has a number of business sponsors, some outlined in the handout. They recognize the value of the event to their businesses. He is looking for support on the ride day, and the spreading of awareness of the ride. There are a number of bike events of this type, including 35 in Northern California alone. He once had to run an event on the same day as a Rotary club in Nevada City, and notes that 14 different Rotary clubs in Northern California run similar events during the year.

He is open to the idea of partnering with not-for-profit organizations.

Debunking for President Dave: Tentatively scheduled for July 30th at the Crystal Basin Winery. Eric needs a head count. He will send an email to the entire club to get the count.

501c3 update: Eric and Carol met with the Cameron Park Rotary Club Foundation officers regarding possibly doing business with them. There would be no maintenance fees, and no other costs to our club, and their Foundation would do all reporting. We would also not have to have a large minimum amount to start. Eric will put this item on the club assembly meeting agenda, for next week. The Foundation needs an application by August 1.

EITO: The event needs a chairperson. Call Eric if you are interested in being the chair. Dave noted that there is an SOP document for this event, which should be very helpful to a chairperson.

Sugarloaf: Jack and Ken plan to attend the takedown of the site on July 25th. Dennis is a maybe.

Other items: Kevin will be out of town until August 4th, and will not have his telephone or a computer.

50/50, carried over until the next meeting. \$15 to Polio Plus.

Meeting adjourned at 7:17 pm.

Respectfully submitted:

Kenneth Harper, Secretary